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## Midwest Fly Fishing Expo

March 13 – 14, 2010

Macomb Community College Sports and Expo Center ■ 14500 E. 12 Mile Road ■ Warren, MI 48088

Your Company Name: \_\_\_\_\_ Date: \_\_\_\_\_

In making this application, the above "Company" agrees to exhibit under and to comply with the accompanying contract "Rules & Regulations" printed in this contract on the reverse page. These "Rules & Regulations" are by reference hereby made part of this contract.

### Booth Space Application

**Space Rate: \$400.00 per 10' (Wide) x10' (Deep) Booth, \$450.00 per corner booth**  
 (Make All Checks Payable to: **Michigan Fly Fishing Club**)

Number of Booths Required: \_\_\_\_\_ Δ One Δ Two Δ Three Δ Four (please check one)

1<sup>st</sup> Choice – booth location(s): \_\_\_\_\_

2<sup>nd</sup> Choice – booth location(s) \_\_\_\_\_

3<sup>rd</sup> Choice – booth location(s) \_\_\_\_\_

Do you want the free table that comes with your booth? Yes / No (please circle one)

How many additional tables do you need? \_\_\_\_\_ (Additional tables (\$25 / table))

**Total Booth Cost (booth rental + table rental)** \_\_\_\_\_

**Please print or type your company information exactly as you would like it to appear in the Midwest Fly Fishing Expo promotional materials. Your contact name and contact phone # will not be listed in the promotional materials. The information provided below will also be used to create booth identification signs.**

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Company Phone #: \_\_\_\_\_

Email: \_\_\_\_\_

Web Site: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Contact Phone #: \_\_\_\_\_

Authorized Signature: \_\_\_\_\_

**Please return your completed contract, with a check for your booth cost, to Joe Sprys at the address above.**

**Exhibitors: Please Do Not Complete this Section**

Booth(s) Assigned: \_\_\_\_\_ Total # of Tables: \_\_\_\_\_ Date Contract Received: \_\_\_/\_\_\_/\_\_\_ Check #: \_\_\_\_\_

# RULES & REGULATIONS

## 1. ADMISSIBLE EXHIBITS

- a) The 'Exhibition Hall' (See floor plan) is reserved for exhibits of fly fishing equipment and fly fishing related services. Booths must be manned by fly fishing related retailers, manufacturer's representatives and/or wholesalers/jobbers and/or distributors, guide services, and travel & destinations services.
- b) The products and services offered will include only those items and services considered by Michigan Fly Fishing Club (MFFC) Management to be proper for this exposition. All MFFC Management decisions are final.

## 2. PAYMENT OF SPACE

All monies paid shall be retained by the MFFC and are nonrefundable and nontransferable in the event Exhibitor fails to fulfill or violates contract, reduces the size of his exhibit, or withdraws from the Expo. If exhibitor cancels or fails to submit space payments at specified times, MFFC Management shall have the right to take possession of said space and lease it to another party.

## 3. INSTALLATION

- a) Booth back walls may not exceed eight feet in height, plus two feet for signs (Exhibitor must properly cover the backside of any such signs.)
- b) No partitions, frames or uprights over eight feet in height are allowed in exhibit space unless approved in writing by MFFC Management.
- c) Side walls in booth exhibits may not extend more than four feet from the back wall to the aisle at a maximum height of eight feet **unless approved in writing** by MFFC Management. Back of any such wall must be covered so as not to appear unsightly.
- d) No damage of any nature may be done to any portion of the Exhibit Hall.
- e) **No tape may be used on the Exhibition Hall floor.**
- e) Exhibits must be staffed by an authorized company representative during all Expo hours.

## 4. SAFETY PROVISIONS

- a) All decorations and exhibit materials must be of flameproof material or be made fireproof. The following items/materials are not permitted:
  - Helium balloons
  - LP gas tanks (empty or- filled)
  - Open flames or fires (No Cooking Allowed)
  - Stickers
  - "Glitter"

## 5. SUBLEASE / ASSIGNMENT

Exhibitor may not sublease or assign, in whole or part, the booth space assigned without prior written consent of MFFC.

## 6. STORAGE

The MFFC assumes no responsibility to provide on or off-site storage. Exhibitors are urged to store transportation materials, dunnage, etc. in the vehicle used for transport to the Expo or arrange alternative storage in the local area.

## 7. SERVICES

- a) The MFFC will be responsible for sweeping and maintaining the Expo aisles. Exhibitors must, at their own expense, keep their spaces clean, rug and floor vacuumed; products dusted and exhibits in good order.
- b) The MFFC shall use proper and reasonable care to have all power, air, water and gas services installed and operation during the Expo. The MFFC, however, shall not be responsible for late installation or interruption of any such service.

## 8. INSURANCE

Exhibitors who desire insurance on their exhibits must place the same at their own expense. Attention is particularly called to the necessity for insurance covering all risks (liability, fire, theft, damage, etc.) on your exhibit from place of shipment to the exhibition building and return, including the period during which the goods remain in the exhibition building. Attention is also called to the need for Exhibitor to carry Workman's Compensation with Employers' liability.

## 9. SECURITY

Individual exhibit security is the responsibility of the Exhibitor. The MFFC assumes no responsibility of goods delivered to the Exhibition Hall or materials, exhibits or products brought into or left in the Exhibition Hall.

## 10. LIABILITIES

Exhibitor hereby agrees to indemnify and save harmless, their managers, officers, sponsors, employees, agents, successors and assigns from any suit or claim for personal injury, or for property damage, or for loss of use of property by whomsoever sustained on or about Exhibitor's participation in Expo, unless the damages or injury is due solely to the negligence of the Michigan Fly Fishing Club or Macomb Community College, their managers, officers, sponsors, employees, agents, successors and assigns.

## 11. FORCE MAJEURE

In the event the MACOMB COMMUNITY COLLEGE SPORTS AND EXPO CENTER or any part of the exhibit area thereof is unavailable whether for the entire event or a portion of the event as a result of fire, flood, tempest or any other such cause or as a result of governmental intervention, malicious damage, acts of war, strike, lockout, labor dispute, riot or any other cause of agency over which the MFFC has no control, or should the MFFC decide that because of any such cause it is necessary to cancel, postpone or re-site the Expo, or reduce the installation time, show time, or move-out time, the MFFC shall not be liable to indemnify or reimburse the Exhibitor in respect of any damage or loss, direct or indirect arising as a result thereof. It is agreed that the MFFC reserves the right to retain such parts of the payments made by the Exhibitor as would be needed to cover all expenses incurred by the MFFC incidental to the opening of the Expo up to the time of any cancellation.

## 12. AMENDMENTS

MFFC management shall have the full power in the interpretation and enforcement of contract regulations contained herein, and the power to make such amendments thereto, and such further rules and regulations as shall be considered necessary for proper conduct of the exhibition.

## 13. SETUP & EXHIBIT HOURS

- a) Friday 3/12/10 - Set-up from 11:00am to 7:00pm
  - b) Exhibits Open:
    - Saturday 3/13/10 - 9:00am to 6:00pm
    - Sunday 3/14/10 - 10:00am to 4:00pm
  - c) Sunday 3/14/10 – Tear-down from 4:00pm to 9:00pm.
- Under NO circumstances will any vendor be permitted to conduct tear-down activities prior to 4:00pm on Sunday 3/14/10.**